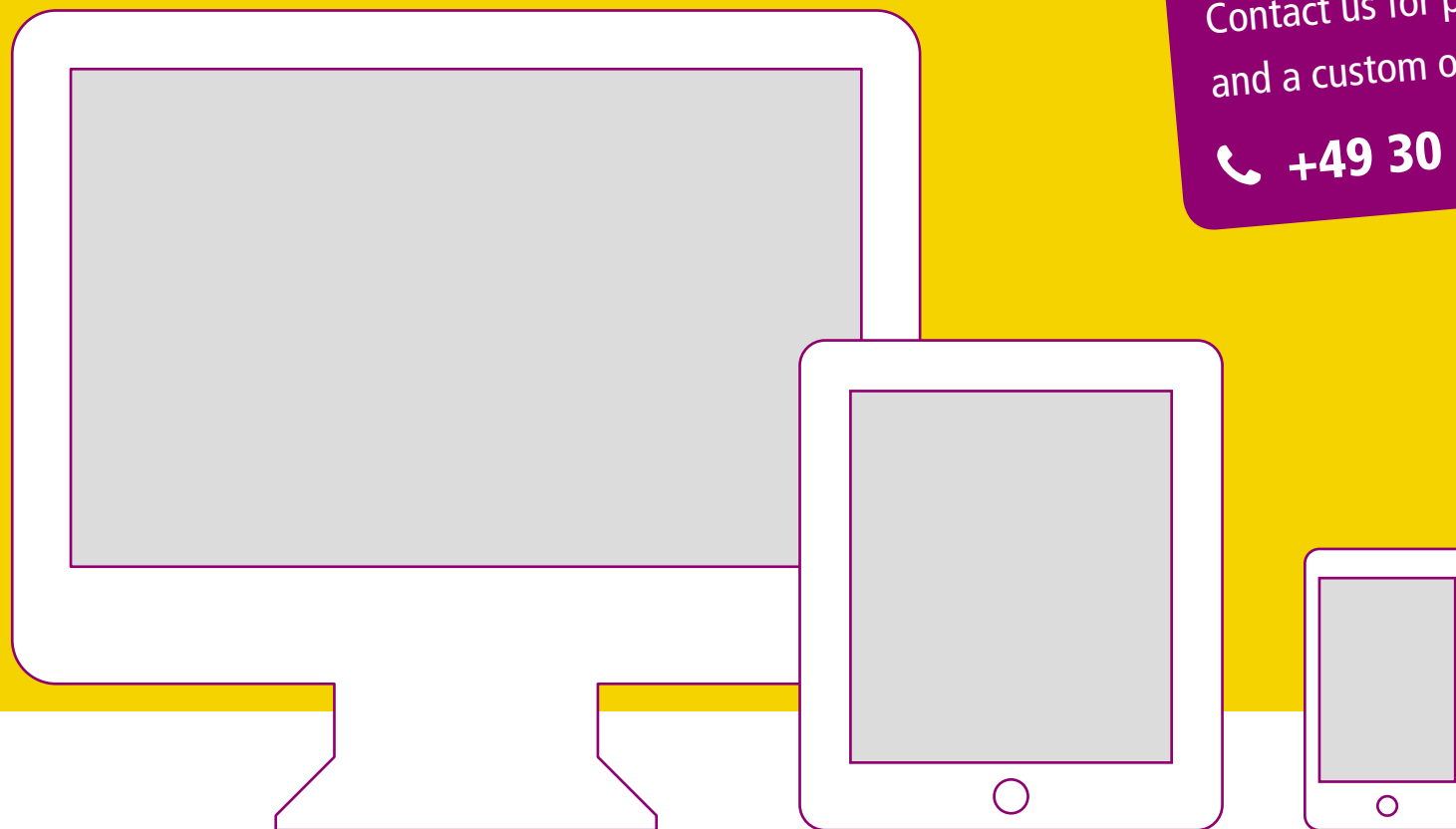


Online advertising on the Virtual Market Place®

Media Data



Contact us for personal consultation
and a custom offer
☎ **+49 30 3038 2180**

Valid: 12/01/2018 – 11/30/2019

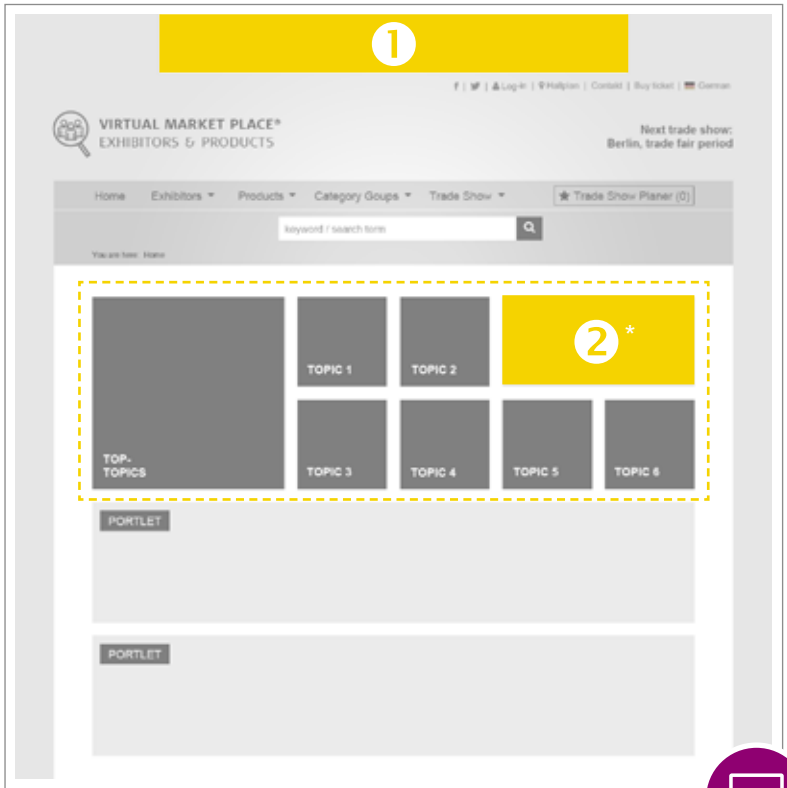
Online Marketing Team

✉ onlinemarketing@virtualmarket.fruitlogistica.de

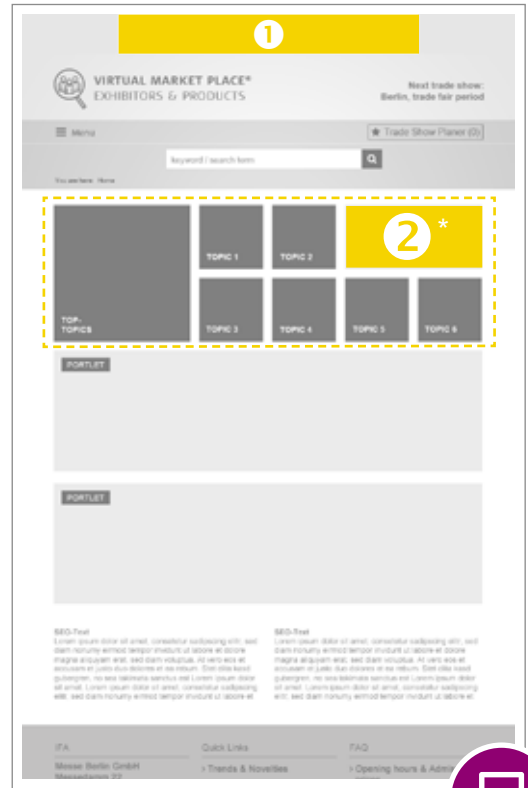
🔗 [Terms and Conditions](#)

 **Messe Berlin**

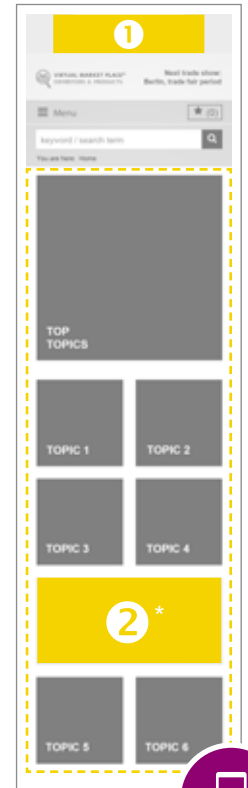
Banner formats on the start page




Desktop




Tablet




Smartphone

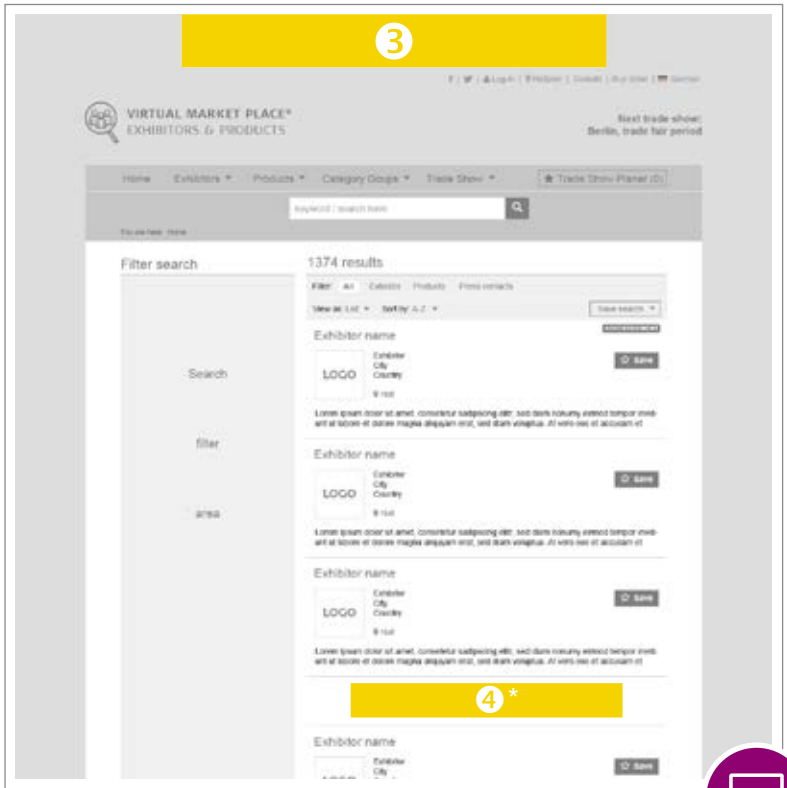
Position	Dimensions (px)	File size	File type	Price
1 Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	3,575 €
2* Content Ad	300 x 140	max. 40 kB	jpg, png or gif	3,900 €

The ad sections rotate up to five customers per advertising space. Valid from 12/01/2018 – 11/30/2019.

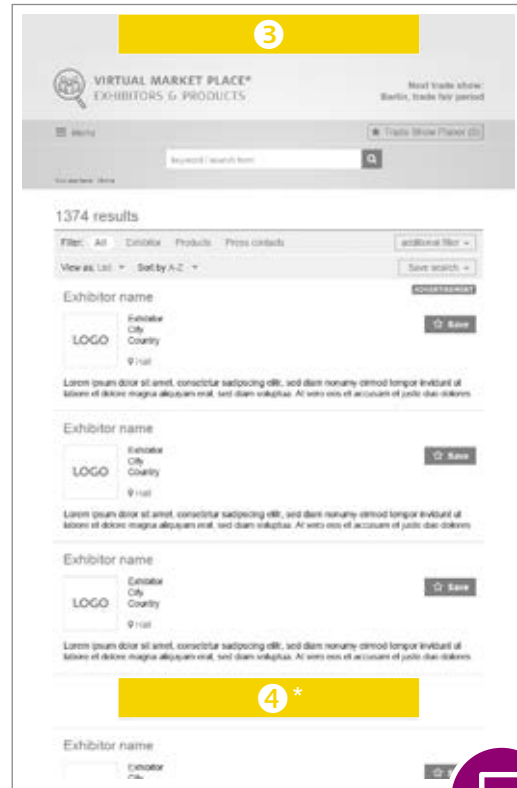
Advertising material containing hall and booth details must also be submitted in a second version without hall and booth information. Approx. 8 weeks after the end of the trade show ad banners with hall and booth information will be replaced or removed.

* The banner position 2 (Content Ad) is located within the marked area. Messe Berlin reserves the right to change the exact position and size of the advertising space.

Banner formats on the search results page



Desktop



Tablet



Smartphone

Position	Dimensions (px)	File size	File type	Price
3 Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	2,475 €
4* Content Ad	468 x 60 (Desktop + Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 15 kB	jpg, png or gif	2,475 €

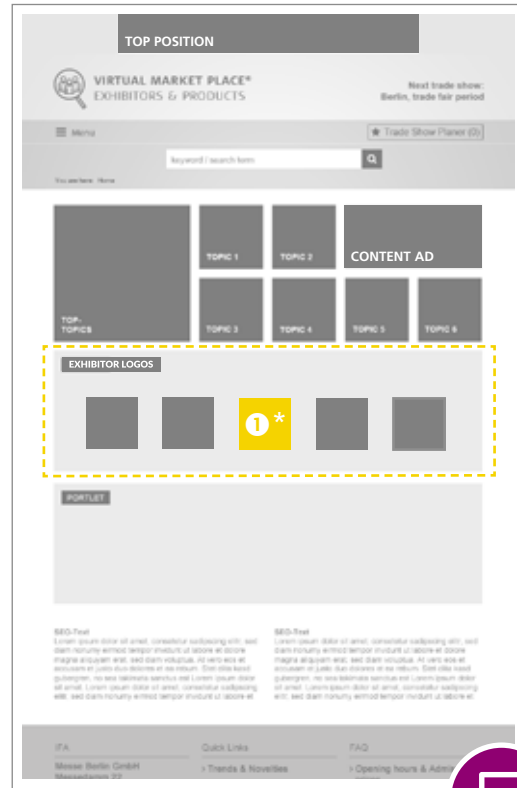
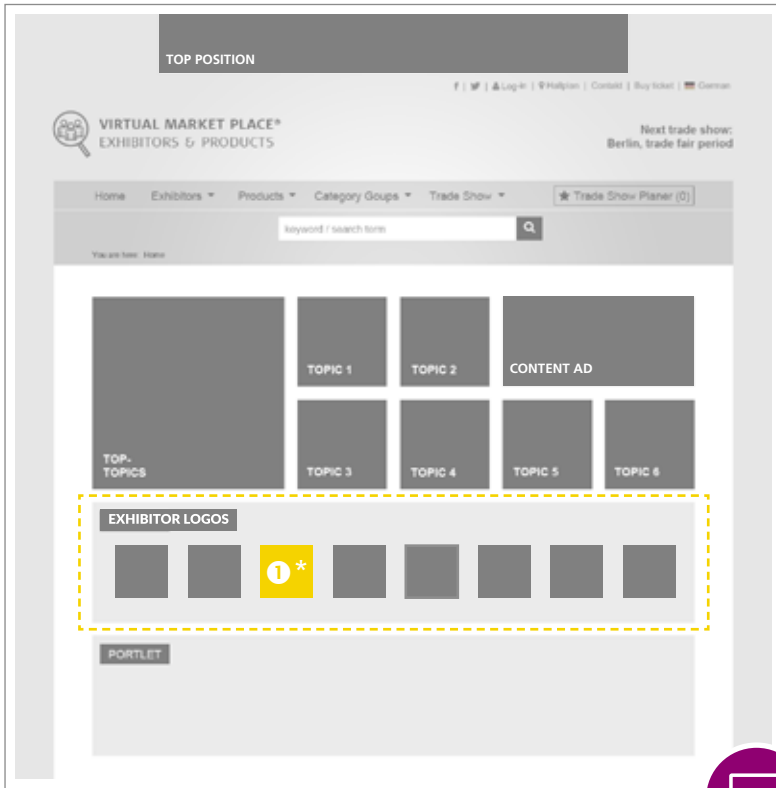
The ad sections rotate up to five customers per advertising space. Valid from 12/01/2018 – 11/30/2019.

Advertising material containing hall and booth details must also be submitted in a second version without hall and booth information.

Approx. 8 weeks after the end of the trade show ad banners with hall and booth information will be replaced or removed.

* Positioned after the third search result.

Exhibitor logo on the start page

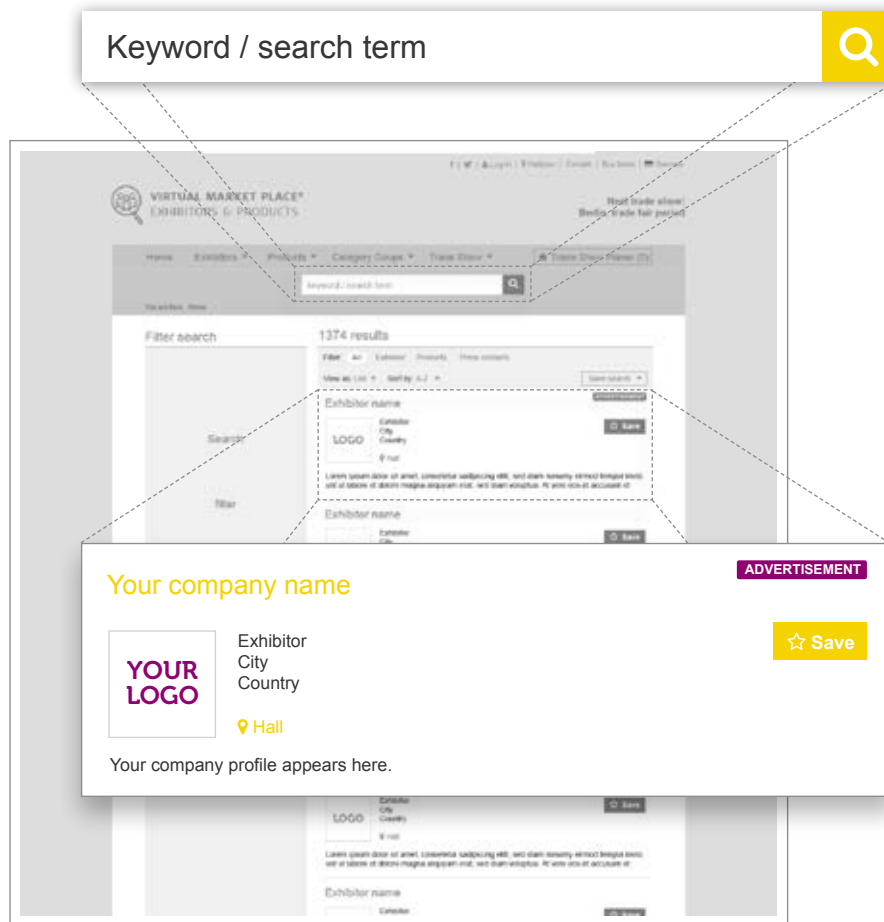


Position	Dimensions (px)	File type	Price
1 * Logo	600 x 600	jpg, png	300 €

Online advertising
on the Virtual Market Place®
Media Data
Next trade show: 6 | 7 | 8 February 2019

The exhibitor books one of 20 logo spaces on the Virtual Market Place® start page. The order in which the logos appear is random.
Valid from 12/01/2018 – 11/30/2019.
* The logo is located within the marked area depending on the display size.

Top ranking in the search results with AdKeywords* in the Virtual Market Place®



The majority of your potential customers use the search field to find products and services. By booking an AdKeyword you will make sure your company appears at the top of the search results for this keyword.

- ✓ Secure your top listing
- ✓ Guide more visitors to your online profile
- ✓ Be visible on all devices by ranking first in the search results
- ✓ Benefit from absolute **exclusivity**:
Each keyword is assigned only once
for the price of 499 €

Contact us for a
personal consultation
and an individual offer!

* Keyword assigned to your company for top position ranking in the search results.